



Sustainable Living Society's

EVENT HIGHLIGHTS 2023-24



1- SEEDING THE CITY:

Sustainable living society organized its first annual event seeding the city, which is a very unique yet heartwarming event for all participants. In collaboration with botanica and chill junction, we held our first annual event seeding the city, spanning over 2 days this event welcomed participants to seed a plant in the name of their loved ones, which is truly a remarkable and adorable feeling. This event attracted all IoBM students, faculty as well management staff to plant a seed which will further grow big and will be serving our prime motto “SUSTAINABILITY”

The event was filled with fun activities to win free giveaways. Participants could win gifts such as brownies, free plant pots by answering a simple quiz Questions. Moreover, a photobooth with logo of SLS was placed besides the set up which served as a perfect platform for Aesthetic pictures.



2- PLANTATION DRIVE:

Sustainable living society held annual plantation drive in collaboration with Ismail industries limited. The purpose of this event was to enhance plantation activities and reduce carbon foot print. Increasing green cover, halting deforestation, encouraging environmental protection, and addressing climate change concerns were the main objectives.

The choice of tree species was made carefully, considering the habitat, soil, and climate of the area. Since native tree species are more likely to flourish in their native habitat and contribute to the biodiversity of the area, they were chosen. The local community was also actively interested, and they made a valuable contribution to the cause. Its goal was to inform people about the value of trees, the advantages of afforestation, and how trees contribute to biodiversity preservation and climate change mitigation.



3- SUSTAINABILITY SEMINAR :

The collaborative seminar hosted by Sustainable living Society and Stand For Peace Trust on 16th December 2023, served as a dynamic platform for discussing the multifaceted aspects of environmental management. Attendees were immersed in engaging sessions that explored the intricacies of developing impactful campaigns to raise awareness about environmental issues.

Moreover, the seminar showcased cutting-edge technologies and innovative practices aimed at mitigating environmental challenges such as climate change, deforestation, and biodiversity loss. Participants gained invaluable insights into the complexities of sustainable development and the urgent need for collective action to safeguard our planet's future. By fostering dialogue and knowledge exchange, the seminar underscored the importance of collaboration among stakeholders from various sectors in implementing effective solutions for environmental conservation and stewardship.



4- CYCLATHON'24:

On February 25, 2024, the Sustainable Living Society organized Cyclathon'24, a dynamic cycling event aimed at promoting eco-friendly transportation and raising awareness about sustainable living practices. Cyclathon'24 brought together cycling enthusiasts and environmental advocates from all walks of life to participate in a series of exhilarating rides through scenic routes.

Participants not only enjoyed the physical benefits of cycling but also engaged in discussions and activities centered around environmental conservation and the importance of reducing carbon emissions. The event served as a powerful reminder of the role that individual actions, such as choosing alternative modes of transportation, play in mitigating climate change and preserving the planet for future generations. Cyclathon'24 was a resounding success, inspiring participants to embrace sustainable lifestyles and advocating for greener, healthier communities.



5- PARTICIPATION IN ISSF:

The recent sports event hosted by the Vanquisher Society of IOBM saw enthusiastic participation from other society members and our society, SLS. Every member from our society displayed remarkable energy and spirit throughout the event, actively engaging in various sports and competitions.

The event not only provided a platform for friendly competition but also fostered camaraderie and teamwork among participants. It was a fantastic opportunity for individuals from different backgrounds to come together, bond over sportsmanship, and celebrate the spirit of healthy competition. Overall, our participation in the event was a resounding success, showcasing the dedication and unity within our society while strengthening inter-organizational relations.

