SOCIAL ADVOCACY PROJECTS
Total Number of Projects: 22

Total Value of Contribution: Rs. 326,240/-

Average Value of Project: Rs. 6,797/-
## List of Projects

<table>
<thead>
<tr>
<th>Nature of Project</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>French Fires Stall</td>
<td>3</td>
</tr>
<tr>
<td>Rikshaw bought</td>
<td>2</td>
</tr>
<tr>
<td>Sewing Machines</td>
<td>5</td>
</tr>
<tr>
<td>Education Sponsorship</td>
<td>5</td>
</tr>
<tr>
<td>Home Shops</td>
<td>2</td>
</tr>
<tr>
<td>Makeover</td>
<td>1</td>
</tr>
<tr>
<td>Constructing a Small Hut</td>
<td>1</td>
</tr>
<tr>
<td>Trolley and Place Arrangement</td>
<td>1</td>
</tr>
<tr>
<td>Stationery for Karaar Academy</td>
<td>1</td>
</tr>
<tr>
<td>Providing Funds for IT Shop</td>
<td>1</td>
</tr>
<tr>
<td>Maida’s Motifs</td>
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</tr>
<tr>
<td>Biryani Stall</td>
<td>2</td>
</tr>
<tr>
<td>Donation for Bike Maintenance</td>
<td>1</td>
</tr>
<tr>
<td>Nature of Project</td>
<td>Quantity</td>
</tr>
<tr>
<td>-----------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>Beauty Parlor Course</td>
<td>1</td>
</tr>
<tr>
<td>Rikshaw bought</td>
<td>1</td>
</tr>
<tr>
<td>Sewing Machines</td>
<td>5</td>
</tr>
<tr>
<td>Education Sponsorship</td>
<td>5</td>
</tr>
<tr>
<td>Part time Employment Opportunity</td>
<td>1</td>
</tr>
<tr>
<td>School Renovation</td>
<td>1</td>
</tr>
<tr>
<td>Online Marketing Services</td>
<td>2</td>
</tr>
<tr>
<td>Created Facebook Page</td>
<td>1</td>
</tr>
<tr>
<td>CNG Installment in Rickshaw</td>
<td>1</td>
</tr>
<tr>
<td>Beauty Parlor Course</td>
<td>1</td>
</tr>
<tr>
<td>Fruit Juice and Limca Stall</td>
<td>1</td>
</tr>
<tr>
<td>Environment Pollutions Awareness</td>
<td>1</td>
</tr>
</tbody>
</table>
Donation for Bike Maintenance of Mohammad Imran

Mohammad Imran who is currently working at “Rahim Marble” which is a reputed marble factory located in SITE area in Karachi and is owned by a group members father. He is 32 years old and has done his B. Com from Karachi and he lives in site area in a rented house with his wife and a daughter and son. Their children are young and are studying in schools, one of them is in class 3 and the other one is in class 5. Their family could not fulfill their basic needs from what Imran was earning through the factory only. He was earning an amount of 20000rs only. He was unable to meet the daily expenses of his family, therefore, we decided to provide him an opportunity to work with Bykea. We donated him Rs. 23000 for repairing his bike and also helped him for the registration process in Bykea. This way he was able to earn extra income to meet his family expenses on a monthly basis.

Funds Raised and Donated: Rs. 23,000/-

Students:
Noor Us Saba, Rehan Kazi
Umair Ahmed, Umaima Jayed, Soha Khan
Opening of Kaleem Biryani Stall

Mr. Kaleem is a person who runs a Biryani stall in Bilal Colony. His age is 51. He has 4 children, (3 daughters and a son). All three daughters are unmarried. His son is apathetic and doesn’t do anything. He is the only source of income for his family. After watching this painful condition, we realized that one stall is not enough for the whole family so we convinced his son for taking the responsibility of running another Biryani stall that we will set up for them. The total amount of donation was Rs. 12000 for the Cart and Rs. 8500 for Cauldrons, plates and spoons.

Funds Raised and Donated: Rs. 20,500/-

Students:
Muhammad Usaid, Zawwar Zahid, Jibran Ahmed Shahmeer
Sponsoring Education for Daughters of Mr. Ali

Hamza, aged 23, resides in Shanti Nagar with his wife and an infant baby. Hamza was a full time accountant at a barber shop with a monthly salary of 7000, and is highly indebted majorly because of the loans taken for his wedding few years back and partially because of the money that he has been borrowing to meet the basic needs of family. Hamza is good at cooking, and his specialty is Chicken Biryani and Chicken Pulao. Hamza was in desperate need of help in order to meet the needs of his young child and pay the debts off. Therefore, we provided him with Rs. 38,500 for setting up his own biryani shop. The breakdown of the cost is presented below:

**Capital Cost Estimation**

<table>
<thead>
<tr>
<th>Particulars</th>
<th>Amount in rupees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shop rent</td>
<td>18,000</td>
</tr>
<tr>
<td>Tables &amp; chairs, pots, crockery &amp; cutlery etc.</td>
<td>17,000</td>
</tr>
<tr>
<td>Gas cylinder</td>
<td>3500</td>
</tr>
<tr>
<td>Total cost</td>
<td>38,500</td>
</tr>
</tbody>
</table>

Funds Raised and Donated: Rs. 38,500/-

Students:
Rimsha Suhel Khan, Muhammad Ahmed Khan, Mehlum Jessor, Ramza Humayoun, Sameer Uddin
Sponsoring Maida’s Motifs

The candidate selected for this project is a 23-year-old woman named Maida Sajid who is separated and has a two years old daughter. She currently lives with her father in a small house in Korangi. The father is a driver who earns enough to only fulfill the basic needs of his wife and other 5 children. Maida got separated a few months back and ever since then she sews clothes to make some amount to support her daughter. The amount is not enough as the sewing rates in her area are very low. Maida is looking for a source of income to fulfill her basic needs and raise her daughter. It is difficult for her to live in the small room she currently lives as it is very congested and it causes breathing problems for her daughter. Maida’s daughter will be ready for schooling from next year and hence she wants to get independent by then to be able to afford her daughter’s education. Along with this, she is looking forward to being able to rent a room for herself and her daughter so that her living condition can improve and she is no more a burden on her family. She has fine sewing skills and can easily make trendy cuts and designs as well according to the latest fashion. Utilizing her skills, we set up a readymade clothing line for her. By selling the shirts online and in local stores near her she can fulfill her needs and support her daughter as well. Cost breakdown is as below:

<table>
<thead>
<tr>
<th>Serial</th>
<th>Name</th>
<th>Price</th>
<th>Quantity</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Machine Oil</td>
<td>30</td>
<td>3</td>
<td>90</td>
</tr>
<tr>
<td>2</td>
<td>Bobbin</td>
<td>50</td>
<td>2</td>
<td>100</td>
</tr>
<tr>
<td>3</td>
<td>Thread</td>
<td>10</td>
<td>10</td>
<td>100</td>
</tr>
<tr>
<td>4</td>
<td>Clothes</td>
<td>600</td>
<td>5</td>
<td>3000</td>
</tr>
<tr>
<td>5</td>
<td>Repairs</td>
<td>500</td>
<td>0</td>
<td>500</td>
</tr>
<tr>
<td>6</td>
<td>Extraordinary costs</td>
<td>2000</td>
<td>0</td>
<td>2000</td>
</tr>
<tr>
<td>7</td>
<td>Electricity</td>
<td>500</td>
<td>0</td>
<td>500</td>
</tr>
<tr>
<td>8</td>
<td>Accessories</td>
<td>1000</td>
<td>1</td>
<td>1000</td>
</tr>
<tr>
<td>9</td>
<td>shuttle</td>
<td>150</td>
<td>3</td>
<td>450</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td></td>
<td><strong>10890</strong></td>
</tr>
</tbody>
</table>

Funds Raised and Donated: Rs. 10,890/-

Students: Amna Mirza, Warda Ahsan, Warda Yousuf, Mirjan Iqbal
The individual we are helping is the 24 year old, Asad who currently works at “Al- Fareed Copiers and Composing Center”. Despite having a bit of experience and an undergrad degree in Computer Science, Asad is only earning a mere 8000 rupees per month. He has been working at Al-Fareed Copiers and Composing Center for the past 3 months as the shop is located near to his place. Asad had to discontinue his education because of the tragic death of his father who was the only bread earner of the family. The death of the father came as a grave shock to the family and since then both Asad and his mother have been living with Asad’s maternal uncle. He wishes to have a separate place for him and his mother and due to lack of job opportunities he isn’t able to fulfill his and his mother’s needs. Having good skills in “Lead Generation” we thought of giving him the opportunity to work for organizations from his own place and making new clients for them, earning himself a handsome income. We managed to get 20,000 for him by organizing futsal tournaments which was then used in paying the following bills:

<table>
<thead>
<tr>
<th>Required</th>
<th>Amount (PKR) for the month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shop (Rent)</td>
<td>5000</td>
</tr>
<tr>
<td>Internet Device (One time)</td>
<td>2000</td>
</tr>
<tr>
<td>Monthly Internet (50 GB)</td>
<td>2500</td>
</tr>
<tr>
<td>Transportation</td>
<td>1000</td>
</tr>
<tr>
<td>Laptop Repair (One time)</td>
<td>7000</td>
</tr>
</tbody>
</table>

Funds Raised and Donated: Rs. 20,000/-

Students:
Aatir Khan, Adya Lodhi,
Sameed Ali, Mubarak Quaid
Mr. Adeel Abdul Rasheed is unemployed and a former drug addict, recently released from a rehabilitation center. He has a wife, and three young children, ranging from ages four to eight. His wife has a part time cooking job in a suburban household, and spends the rest of the day looking after her family. Due to recent events of drug abuse, Adeel Sahab’s social life is restricted, as per his counselor's instructions. Therefore, the French fries cart is right outside his house, in Landi. We purchased a used French fries stall from OLX. For the time being, we have also provided him with Oil, ketchup, masala’s, and small boxes and other essentials required for cooking the fries. To cover all these expenses, we provided him a total of Rs. 29,500.
Mr. Iqbal Saleem used to work in the Junaid Jamshed factory and got fired. He and his family completely depended on his brother. He has 2 kids and is the only bread winner of the family. He lives in Korangi Kachi-Abadi. We 3 have contributed 20,000 each and bought a rickshaw and gave that person to start earning.

Students:
Musharraf Dakhni, Ali Javed, Faizan Reza

Funds Raised and Donated: Rs. 6,500/-
Karrar Academy is a charity based school located near Bait ul Mukkaram Masjid Tayyab Town Karachi. The school currently has 200 students. They needed stationery supplies like copies, registers, pencils as their preferred need at the moment, which we provided. Along with some cash for the repair and maintenance of school.

Funds Raised and Donated: Rs. 6,000/-

Students: Masooma Murtaza, Fatima Ali, Warisha Asif
Mr. Yousuf Ali, aged 41 yrs., lives in Ranchor line with his 4 kids and a wife. He is the only breadwinner for the family. He used to have a cabin at light house but due to anti-encroachment the cabin was removed from there. We have helped in arranging a place to restart his work. We have provided him with a trolley and additional inventory as per his requirement.

Trolley: 11000 PKR
Inventory: 4000 PKR

Students:
Shaikh Muhammad Hannan,
Abdullah Shafiq Vohra,
Abiha Hasan

Funds Raised and Donated: Rs. 15,000/-
Providing Education to Ms. Shameem’s Children

Ms. Shameem is temporarily employed and lives in Kusar Niazi Colony. Her husband is also unemployed because of his illness. Mother of four, doesn’t have a regular source of income. We arranged 3 months fees Rs. 4,500/- at Waqar-e-Millat Academy. For other Expenses Rs. 1,500.

Funds Raised and Donated: Rs. 6,000/-

Students:
Mahnoor Paracha, Soha Sharief, Tooba Wasif
Ms. Ghafura works as a maid. Her husband died few years back. She has 3 kids and she is the only bread winner of her family. She lives in Kachi Abadi under a bridge near Imtiaz supermarket located at Gulshan-e-Iqbal. She lives in a small hut made of clothes and the hut is not strong enough to bear any rough weather such as rainfall, storms etc, so we decided to help her by constructing a hut that costs us a total of 14,500.

Funds Raised and Donated: Rs. 14,500/-

Students: Students Laiba Nasir, Aqsa Hussain
1. Name: Abid
   Profession: Tailor
   Status: Married
   Children: 1 daughter (6 months old)
   Recently some people mugged his house and took everything. He is the only son, has 3 sisters who are unmarried.

2. Name: Shafiq
   Relation: Guard’s son
   Profession: Student
   Works at his Uncle’s shop part time, learning how to stitch, does not have his own machine.
   Siblings: 1 brother and 3 sisters

Funds Raised and Donated: NIL
3. Name: Tahira Zaki  
Relation: Distant relative  
Status: Divorced  
Profession: Works in a factory. Children: 3 daughters and 1 son. Wishes to earn extra money by stitching. Bread earner of the family, all her children are school going.

4. Makeup and hair for Shazia, Mehnaz and Nadia.

Funds Raised and Donated: NIL
5. It is a project started by a student of IoBM. The following projects were completed in the past.
Renovation of Jugno School.
Location: Bhitaiabad
Raised 10,000

6. Sponsor a child by SWAT
Name: Bushra Ajmal Father's name: M. Ajmal
Age: 8 years Class: 4th
Address: New Abadi Asghar tower Ibrahim hyderi
Raised 3,500

7. Fees payment of a diligent and a selfless girl studying in Karachi University. Pays tuition fees herself. Due to mother’s illness, spent her salary on her mother’s treatment.
Raised 26,200
Ms. Lubna is a girl who works as a maid and tries to make a living. She is taking sewing training classes from Al-Nisa Women Educational and Skills Development Institute. She with her 4 year old son in the slums of block 16 Gulistan e Johar. Her husband lives in interior Punjab. Mother of one, doesn’t have enough of income to make a living. Students arranged a Sewing machine worth Rs. 8,000/- for her to make use of skills she’s learning at the institute.

Students:  
Raheel Elahi, Yasir Junaid Ahmedani, Maira Gul
Mrs. Lakshmi Rajesh is Unemployed and lives in Ibrahim Hyderi. Her husband is a casual laborer. Mother of one, doesn’t have a regular source of income. Students arranged a Sewing Machine with inventory worth Rs. 8,000/- Sewing Machine costing 3000 and 5000 for other Expenses.
Ms. Razia is an unemployed widow and lives in Sachal Goth. Mother of four children, used to sew clothes, especially ‘Ralli’, a famous Sindhi handicraft, with her hands that took a long time in generating revenue. Students of IoBM arranged a sewing machine for Ms. Razia of worth Rs, 6,000/- which she uses in sewing at her home that too with less time.

Students:
Akbar Amin, Maira Sheikh, Sumair Rasool Soho

Funds Raised and Donated: Rs. 6,000/-
Mr. Ramzan, father of three sons and a daughter, earns Rs.18,000 per month. Due to financial constraints, he is facing challenges in making both ends meet. Withdrawal of financial support by his previous resource, who used to patronize and bear the expenses of his daughter’s education, has resulted in discontinued schooling of Ayesha (Mr., Ramzan’s daughter). We, now have taken the responsibility to undertake expenses of Ayesha’s education for one year. Initial cost of books and uniform is Rs 3,500 and monthly school fee is Rs.650.
The boy named Waheedullah, 17 years old, is my driver’s relative and he is migrated from tribal areas of KPK and lives near old sabzi mandi. We have arranged a Stall with Fruits, Juicer machine, sharbat bottles, soda crate and other expenses worth Rs. 35,000/- at the posh area of DHA.

Funds Raised and Donated: Rs. 35,000/-

Students:
Aziz Hakim Ali, Abdullah Asim
Environment Pollutions Awareness

With the help of SWAT society of IOBM, I went their school and ask from children about environment pollution. Children were from class 5, 6, 7, 8. I gave them knowledge about how we can reduce the pollution and why it is necessary for our environment and also explain them about 3R (Reduce, Recycle and with examples.

Students:
Raheel Elahi, Yasir Junaid Ahmedani, Maira Gul

Funds Raised and Donated: NIL
Mr. Rashid is a rickshaw driver and due to rising petrol prices cannot afford to continue driving rickshaw so we helped him in installing CNG in his rickshaw, we also helped him in some minor repairing of his rickshaw. His wife used to give parlor services by going to houses of people but due to her infant child she is unable to continue her job, so the only source of income is his husband.

CNG cost: 5000
Repair charges: 2000

Funds Raised and Donated: Rs. 7,000/-

Students:
Shanza Nasir, Sanjana dawani, Khizar hayat
Mr. Akram is Unemployed and lives in Nazimabad. He is a father of two, and can’t stand up for a long period of time because of a backbone surgery. Students arranged a Stall with inventory worth Rs. 22,000/- near his house. Stall costing 12,000 and 10,000 for other Expenses.

Funds Raised and Donated: Rs. 22,000/-

Students: 
Saman Farooque, Shajia Amjad, Saba Khan
Sophia Ahmed is maid working at my uncle home. It's difficult for her to leave home daily and go for work because of children. Now, she is learning parlor course from my sister at our home in her free time so that she can open small parlor at her own house after course completion. After course I will help her for the arrangement of customers so that she can manage her expenses and take care of their children easily.

Students:
Raheel Elahi, Yasir Junaid Ahmedani, Maira Gul

Funds Raised and Donated: NIL
Mr. Arshad is a young individual from Punjab, lives in Bhutto Colony. His total income is Rs. 12,000 out of which, he pays Rs. 2,000 as rent of the flat and Rs. 8000 he sent to his family. His family include 2 unmarried sisters and 1 brother studying in Govt. School. We have made a Facebook page through which he can operate his business and earn through selling cell phone accessories.

Students:
Humza Rehan, Rabnawas Godil, Humza Shaikh, M. Sameed, Fahad Farhan,Fasih Sumar

Funds Raised and Donated: NIL
Mr. M. Amin is street vendor, he is without a leg and suffers from paralysis in the other leg and in one elbow. He sits near Sharfabad club from 7am to 2pm and at the Qurtuba Market from 2pm to 7pm every day to earn a living. We decided to attract customers for Muhammad Amin through building an emotional appeal.

Funds Raised and Donated: NIL

Students:
Saud Ahmed, Ali Muneer, Faizan Altaf, Shaf Sattar, Shariq Jawed
Ms. Ummedara was a working maid for 20 years and besides this she used to sell replica clothes to all her relatives with little profit. A venture known as ‘share.com’ does social media marketing for Ummadara clothes. Ummedara received 20-25 orders making a gross profit of 28000-30000PKR and paid the agency $60 package/month.
School Renovation

Evergreen, an English medium school and language institute. We help the institute to renovate the building and improve its existing condition.

We spent around Rs 5500 for the material. Eg planteries, roller brushes, paints etc.

We painted around 7-8 walls with only half a can of paint, so it was quite cost effective

The leftover paints and remaining amount was left with the school for future repairs.

Funds Raised and Donated: Rs. 6000 /-
Mr Alamgir Sarwar is a helper at a local business earning 14000 per month. He is married, has two daughters and one son who are in school. He lives on rent in Islam Nagar. We provided work to Mr. Alam in Bolton market which was related to the packaging of the goods received in bulk amounts. His earning increased from Rs. 480/week to Rs. 2400.

Students:
Raaed Ahmed, Abdul Jabbar, Ibrahim Rana Muhammad Zuhair

Funds Raised and Donated: NIL